

## gillian macleod

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## education

**General Assembly**  
January 2021  
UX Design Certificate

**NSCAD University**  
(NOVA SCOTIA COLLEGE OF ART AND DESIGN)  
BDes April 2003  
Communication Design Honours  
Xerox Scholarship

**Parsons School of Design**  
September - December 2002  
Communication Design Exchange program

## awards

**SPD Merit award x 2**  
O, the Oprah Magazine, 2019

**SPD Merit award x 2**  
O, the Oprah Magazine, 2018

**SPD Merit award x 1**  
O, the Oprah Magazine, 2017

**Applied Arts Magazine Award**  
Photography & Illustration Awards Annual, 2008

## experience

**Deputy Art Director**  
O, the Oprah Magazine, New York, NY  
February 2015 – Present

- Work closely with the design director, the design team, and the photo team on story concepts and brainstorming
- Art-direct photoshoots, and assign/manage illustrators (areas of focus include beauty, food, fashion, still-life, and conceptual)
- Manage interns and junior designer
- Design layouts for both the front-of-book and the feature well
- Multi-task work for multiple months at once
- Oversee color and retouching with imaging specialist
- Worked on two redesigns since my start in 2015

**Deputy Art Director for MSL and Books**  
Martha Stewart Living Omnimedia, New York, NY  
July 2012 – February 2015

- Managed several book projects from start to finish (worked on initial concept with editors; produced photoshoots in the text kitchen; art directed the shoots; created and completed designs and layouts)
- Worked on various FOB and feature well stories while working for Martha Stewart Living
- Became well-versed in food photography and home goods, as well as crafts and books

**Art Director**  
House Beautiful Magazine, New York, NY  
April 2007 – July 2012

- Worked closely with design director, editors, and photo team
- Designed and oversaw front-of-book section and one feature story per issue (including all still-life photoshoots)
- Worked on a redesign while at the magazine

**Graphic Designer**  
Mercurylab Brooklyn, NY  
March 2006 – March 2007

- Worked on brands, identities, and logo-creation for various photographers and creative organizations
- Designed and implemented many stationery packages, and created word templates for clients to use
- Designed several websites as extensions of these brands

**Graphic Designer**  
Cubanica New York, NY  
September 2005 – January 2006

- Conceptualized and designed identities, logos, book covers, t-shirts, and posters for various clients and brands, with a focus on experimental typography

**Senior Graphic Designer**  
Sundberg & Associates Inc. New York, NY  
February 2005 – August 2005

- Worked on various print projects (brochures, annual reports, print collateral) in an agency setting for clients such as AIG, News Corp and The Solaire

**Graphic Designer**  
Co.& Co. Design Collective Halifax, Canada  
April 2003 – February 2005

- Worked on various print projects such a gallery catalogues and book covers, as well as logos and print collateral in a collective environment

**Graphic Designer**  
Trampoline Creative Inc. Halifax, Canada  
June 2003 – December 2004

- Worked on various print and digital projects (brochures, newspaper ads, print collateral, logomarks) in a branding agency setting for clients such as the NDP Party, Eastlink, and the ICE Awards

**Art Director**  
Reverb: Music Entertainment Monthly  
Halifax, Canada  
March 2001 – January 2002

- Designed and art directed monthly newspaper based on music in Halifax NS

**Graphic Designer**  
Extreme Communications Halifax, Canada  
(Now Arrivals + Departures)  
March 2000 – September 2001

- Worked on various print projects (brochures, catalogues, print collateral, logomarks) in an advertising agency setting

**Graphic Designer and Illustrator**  
Dreadnaught Design Toronto, Canada  
September 1996 – September 2001

- Worked on various print projects in a design studio setting

## FREELANCE CLIENT LIST

### art director + graphic designer

Random House Publishing  
John Brown Media  
Rob Vichnis Psychotherapy  
The Yoga Lab (Can)  
Charles Calcagni Architecture  
Evergreen (Can)  
Wayback Architects (Can)  
Bushwick Dojo  
Good Wine  
Christina Holmes Photography  
Gentle Art NY  
Roaring Fork Aikikai  
Waverly Hicks/Waterside Plaza  
Emmerling Communications  
Nylon Magazine  
Home Magazine  
NSCAD University (Can)  
CBC  
St Mary's University Gallery (Can)  
Vajradhatu Publications (Can)

### illustration

Rachael Ray Magazine  
Society of Publication Designers  
Variety Magazine  
Flatiron Books  
Gather Journal  
Entertainment Weekly  
Martha Stewart Living Magazine  
O, the Oprah Magazine  
Popular Mechanics Magazine  
Dr Oz Magazine  
Hearst Design Group  
Cooking Light Magazine  
Family Circle Magazine  
The New York Times  
New York Magazine  
Whole Living Magazine  
The Improper Bostonian  
Toronto Life Magazine